

A photograph of Susan Mackenty Brady, a woman with blonde hair, wearing a green long-sleeved top and a long necklace, speaking on a stage. She is holding a small black device in her right hand and pointing upwards with her left hand. The background is a purple and blue geometric pattern.

Susan MACKENTY BRADY

*The Power of
Respect*

“Susan is high energy
and high impact! ...
You leave any time
spent with Susan feeling
inspired to do more
and be even better.”

— KIM COCKRELL,
CHIEF HUMAN RESOURCES OFFICER,
TOYOTA MOTOR MANUFACTURERS

*Wall Street
Journal*
**Best-Selling
Author**

Chief Executive Officer,
Simmons University Institute for Inclusive
Leadership; Deloitte Ellen Gabriel Chair
for Women and Leadership,
Simmons University

Creator & Host:
*The Better
Understanding
Podcast®*



ABOUT SUSAN

SUSAN MACKENTY BRADY is a CEO, *Wall Street Journal* bestselling author and speaker about respect as a leader's ultimate catalyst for accountability, inclusivity and results.

Susan is the founding CEO of The Simmons University Institute for Inclusive Leadership where she holds the Deloitte Ellen Gabriel Chair for Women and Leadership.

As an expert in driving accountability and performance, she teaches leaders, executives and leadership teams how to create cultures of respect and has keynoted or consulted at over 500 organizations around the world.

She is the co-author of the *Wall Street Journal* bestseller *Arrive & Thrive: 7 Essential Practices of Women Navigating Leadership* (McGraw-Hill, April 2022), *The Inclusive Leader's Playbook* (Simmons University), *Mastering Your Inner Critic and 7 Other High Hurdles to Advancement: How the Best Women Leaders Practice Self-Awareness to Change What Really Matters* (McGraw-Hill), and *The 30-Second Guide to Coaching Your Inner Critic*.

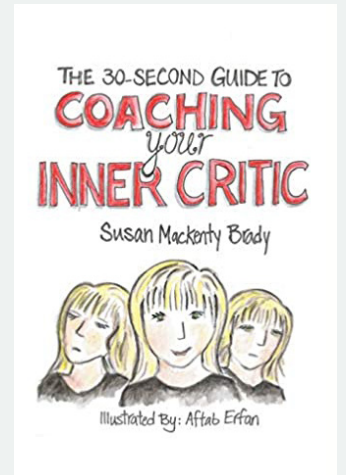
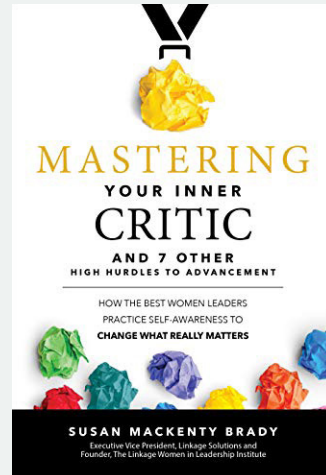
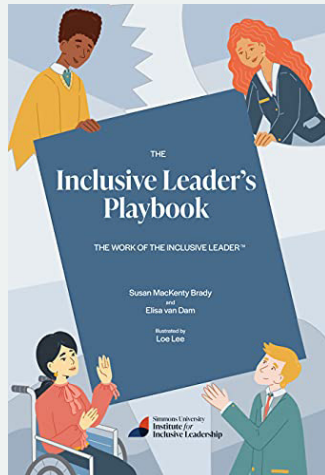
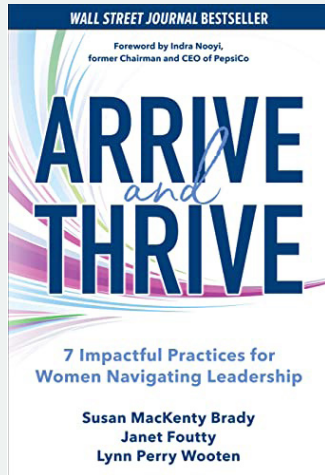
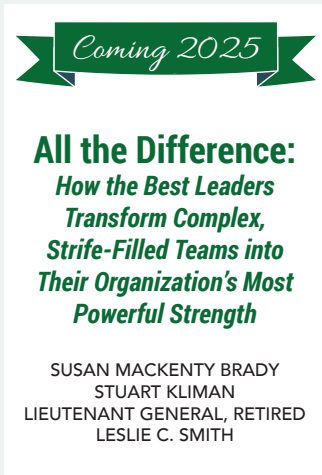
Her media appearances include "Good Morning America" on ABC-TV, *Bloomberg Businessweek*, *Forbes* and *Inc. Magazine*.

AFFILIATIONS





BOOKS



RECENT MEDIA



PODCAST



Read more **Media & Writing** about Susan Mackenty Brady



The **Better Understanding Podcast**, hosted by Susan Mackenty Brady



SIGNATURE KEYNOTES

(titles can be tailored to fit event focus)

Leading with Respect: Fostering Cultures of Accountability

Navigating constructive feedback these days feels like walking on eggshells. Say one wrong word and you could be canceled, make one wrong move and your culture will go from togetherness to tension. When done poorly, the result is broken trust, poor decisions, and lower engagement with your people. Avoiding what needs to be said perpetuates cultures lacking in accountability and often desired business results. Psychological safety flies out the door

So, what is the answer? How do leaders overcome avoidance or “nice” (they are often the same thing) and foster accountability? In this engaging, informative and inspiring keynote, leadership expert Susan MacKenty Brady shares what every leader can do to build a team – and a culture -that is feedback-rich, respectful, AND productive.

Creating Value in an Uncertain, Complex World: What Every Leader Must Know to Attract, Engage and Retain the Best

When your words and actions intentionally show respect for yourself and the people with whom you work, trust, action, and growth follow. Getting right how you show up can skyrocket your culture’s value, strengthen its cohesion and mobilize it forward so the best people want to join, stay and fully engage.

In this engaging, informative and inspiring keynote, Susan MacKenty Brady shares a proven system any leader can apply in the moment that will transform their influence and inclusivity, and will empower themselves and their people to achieve more than they ever thought possible.

Continued....



KEYNOTES *continued*

Conquer Your Critical Imposter with Your Inner Champion

What is that voice inside your head saying about you and about others? Research shows that self-destructive voices inside our head make us feel not good enough, superior to others or both at the same time. The result is broken trust, poor decisions, and lower engagement with our people – and lost opportunity for us.

Bestselling author and leadership expert Susan Mackenty Brady helps us drown out our Inner Critical Imposter with our Inner Champion. With her guidance, leaders will get out of their own heads to unleash their optimal impact on themselves AND others.

Thriving as a Leader: Breaking Barriers with Courage

Have you ever wondered how to flourish in a senior leadership role as your best self, inspire excellence in your team channeling your own wellbeing and, at the same time, lead a highly fulfilled life?

In this engaging, informative and inspiring keynote, leadership expert Susan MacKenty Brady brings to life seven impactful practices and 7 Questions to Courageous Action™ that will help you leverage your uniqueness to powerfully thrive in leadership.

Powered by her latest book, *Arrive & Thrive: 7 Impactful Practices for Women Navigating Leadership*, Susan inspires women in leadership and allies of inclusivity who have made the brave choice to go for it—to strive for a top job, to make an even bigger impact, and to lead by example with courage and purpose.



Breaking barriers—
large or small—requires courage, both for ourselves and for those who depend on us to lead the way. Cultivating courage allows us to take risks not in the absence of fear, but despite it.

Susan
MACKENTY BRADY

The Power of
Respect



Need to
**FOSTER GREATER
ACCOUNTABILITY**
& results

SUSAN HELPS LEADERS AND TEAMS WHO:



Face
TALENT DRAIN
and / or burnout



Have **DOUBT** in
themselves and
others



Are frustrated
about getting
INCLUSION
right



Desire enhanced
skill to navigate
**INTERPERSONAL
CONFLICTS**



Struggle to
lead with
SENSITIVITY

“

Susan masterfully translates her hard-won experience into profound advice and practical action. Her compassion, humor and understanding helps people reframe how they perceive themselves and their situation. She is very authentic and **her wisdom stays with you long after you hear it.** I love what she is doing to change the game for women leaders globally!”

—**KELVIN WOMACK**, CHIEF DIVERSITY OFFICER, **ST. JUDE CHILDRENS RESEARCH HOSPITAL**

“

Susan's authenticity, care, and expertise shines through. **She has such a beautiful way of encouraging leaders to be brave and bold** in their approach while also honoring the importance of human connection.”

—**KATHRYN FISHMAN**,
VP, PROJECT MGMT
NATIXIS INVESTMENT MGRS

“

As a leadership wellbeing expert, Susan specializes in turning complex interpersonal concepts (like managing conflict, relational and emotional intelligence, and fostering psychological safety, leading inclusively, to name a few) into **clear, helpful and operational advice.**”

—**BRIGADIER GENERAL TOM KOLDITZ**, PROFESSOR EMERITUS, **U.S. MILITARY ACADEMY, WEST POINT**

FOR SCHEDULING, PLEASE CONTACT:

Casey Eaton | casey.eaton@simmons.edu | 617.834.8192



Susan
MACKENTY BRADY

The Power of
Respect



Susan has been studying, researching and practicing human development for nearly three decades and, as a result, has tremendous clarity about what it takes to **communicate and connect as a high-impact leader.**

—ASHA GEORGE, CHIEF DIVERSITY, EQUITY & INCLUSION OFFICER, ELECTRONIC ARTS



Susan's greatest gift is her faith that **we are all capable of living more meaningful, impactful, authentic, and compassionate lives.** Second only is the fact that she can teach us how."

—GREG MORELY, GLOBAL HEAD OF DIVERSITY, EQUITY AND INCLUSION, MOET-HENNESSEY



Susan is high energy and high impact! Not afraid to challenge, she skillfully brings people along on a journey of self-discovery. You leave any time spent with Susan feeling **inspired to do more and be even better.**

—KIM COCKRELL, CHIEF HUMAN RESOURCES OFFICER, TOYOTA MOTOR MANUFACTURERS

HOW AUDIENCES DESCRIBE SUSAN:

Entertaining • Authentic
Inspiring
 Funny • Heartfelt • Memorable • Wise
 Encouraging • Relatable
 of Value • Human • Motivating
 Powerful

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